FARM SHOW COMPLEX
HARRISBURG, PENNSYLVANIA
Online Sponsorship Opportunities for Exhibitors

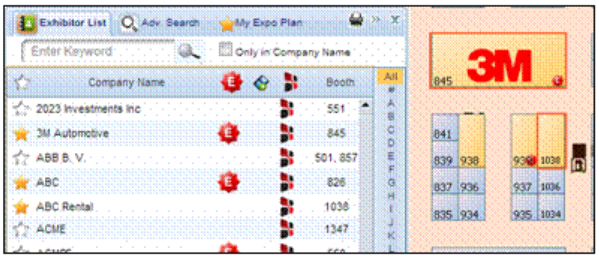
Increase traffic to your eBooth by **4 - 5 times**	Enhance web exposure and search engine performance	Promote your products & services **24/7/365**	Maximize ROI by generating high quality new leads	Increase your online leads by **3 - 4 times**

LISTING OPTIONS	BASIC Free	ENHANCED*		
		Small Game (Silver) $250	**Big Game (Gold)** $350	**Dangerous Game (Platinum)** $450
eBooth Profile Add relevant company information	500 characters	1,000 characters	1,500 characters	2,000 characters
Product Categories Select the ones that buyers are most likely to search to find you	1	2	3	4
Products Display detailed product descriptions along with full color images	1	5	10	15
Press Releases Highlight what's happening at your company	1	5	10	15
Show Specials Spotlight the special deals – discounts, giveaways & sweepstakes, etc.	1	2	3	5
Brands Included in keyword search	Y	Y	Y	Y
Company Logo	N	Y	Y	Y

*Exhibitors with Silver/Gold/Platinum packages are listed under the Enhanced Listings tab on the Interactive Floor Plan.

The Company names and booth numbers of these exhibitors are displayed in bold styling, and a special icon makes their listing pop in the list as well as on the maps.

In addition, the enhanced booths are highlighted on the map in the web browser for a few seconds on first load.



Floor Plan Banner Ads

Every attendee checks out the online floor plan. Catch their attention in this hot spot with a track-able banner ad.

Random rotation | Size: 205 x 60 | Format: JPG/GIF (non animated) | **$600 each**

Floor Plan Logo

Make your booth stand out from the crowd by opting to show your company logo in your booth on the interactive floor plan.

$300 each

To order, call your Account Representative or Exhibitor Services at 866-343-1805.